



**3. ABOUT YOU**

**How did you find out about our Franchise?** \_\_\_\_\_

**What are your primary reasons for wanting to own your own business?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**What are your primary concerns with owning and operating your own business?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please tell us why you believe you will be a successful business owner. Make specific reference to desirable charactertraits,your transferable skills,your work experience, and your professional goals.**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**What are the main benefits you hope to gain from a franchised system?**

\_\_\_\_\_  
\_\_\_\_\_

**Have you ever run your own business? If so, please describe.**

\_\_\_\_\_  
\_\_\_\_\_

**When would you like to open your new business:** \_\_\_\_\_

**In what geographical area(s) (County) would you like to open your franchise(s)?**

<b>First Choice:</b>	_____	_____
	City/County	Estimated Population
<b>Second Choice:</b>	_____	_____
	City/County	Estimated Population
<b>Third Choice:</b>	_____	_____
	City/County	Estimated Population

**Are you interested in multiple units?** YES \_\_\_\_\_ NO \_\_\_\_\_

**Are you interested in Area Development/Master Franchising?** YES \_\_\_\_\_ NO \_\_\_\_\_

**Do plan on becoming an IM=X Pilates Master Trainer?** YES \_\_\_\_\_ NO \_\_\_\_\_

**4. OTHER INFORMATION**

**Do you plan on financing the Franchise with your own assets? YES \_\_\_\_\_ NO \_\_\_\_\_**

If no, please explain how you will finance the business: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Will you have a business partner? YES \_\_\_\_\_ NO \_\_\_\_\_**

If yes, please explain in what capacity partner will be involved in business: \_\_\_\_\_  
\_\_\_\_\_

**Would you buy or lease the studio equipment? \_\_\_\_\_**

**Select the IM=X Apprentice Program you wish to be enrolled in:**

24 Months Program: \_\_\_\_\_ 36 Months Program: \_\_\_\_\_

**Terms and Conditions:**

Employee shall devote full business time, attention, and skill to perform any assigned duties, services, and responsibilities while employed by the franchisee

Termination: Apprentice must complete the term of contract to receive the Apprentice Owner Discount on the Initial Franchise Fee as disclosed in the Uniform Franchise Offering Circular and Franchise Agreement for owning an IM=X Pilates Franchise. These fees are non-transferable and will be considered null and void should the Apprentice be terminated with cause or choose to leave employment for other reasons prior to the term of completion. The Apprentice discount/bonus rights as provided by Apprentice Program are not available to employees who are: a) terminated with cause; b) discontinue prior to completion date. If you feel that your employer has terminated you wrongfully, then you may petition with us. Please note that all disagreements must be backed by substantial information via email, records, etc.

Apprentice acknowledges that he/she has not disclosed or shared the Company's techniques, and trade secrets to any party not authorized to receive such proprietary information. Apprentice has read, understood and signed the Company's **non-compete agreement**. Apprentice has agreed not to engage clients or members of the employer (please list owner's name: \_\_\_\_\_) since doing so would be a violation of the non-compete agreement.

Please confirm that you have read the Terms and Conditions above prior to committing to this program. We welcome you aboard as a future owner in training.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

Please fax this completed document to  
The Xercize Studio, LLC  
Franchise Division